



# Product catalogue



**yupekchi**  
HOJALYK JEMGYÝETI





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## Yupekchi Economic Society is one of the largest non-alcoholic beverage producers in Turkmenistan.

Yupekchi's history goes back to the late 90s. The company's founder Mister Ashyr Sapargeldiyev started his successful trading business back in 1997 by selling automobiles, auto parts, and construction materials. The trading business was a pure financial success.

However, the entrepreneurs main goal always was to produce something valuable and important for the masses. So in 2003 "Yupekchi Economic Society" was established and started producing its first product – "Nazli" carbonated drinks.

With the years passing, the product range of Yupekchi also expanded. Today, the company produces juices, carbonated soft drinks, ice teas, sparkling waters, mineral waters, and energy drinks.





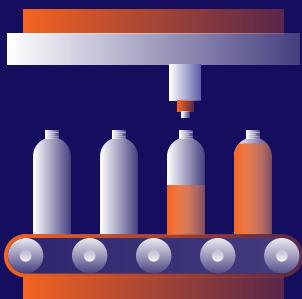
 yupekchi



MORE THAN 19 YEARS  
IN THE MARKET.



20,7 MILLION LITER OF  
“HALAL” CERTIFIED  
NON-ALCOHOLIC DRINKS.



8 HIGH-PERFORMANCE  
PRODUCTION LINES.



10 HIGH-BAY WAREHOUSES  
ACROSS THE TURKMENISTAN

Since the company got into the business in 2003, its core principles have been good quality, stability, innovation, and most importantly, the satisfaction of the consumers.

The company has a large portfolio of brands, which are very competitive in the local market and some of them are acclaimed internationally. Yupekchi is the distinct leader in the market of energy drinks with its twiceawarded energy drink brand Bold.

Yukekchi has a diverse and competitive team. The company's main production plant covers 5,5688 hectares of land it consists of 8 high-performance production lines. The company owns 10 high-bay warehouses and distribution centers across Turkmenistan. Innovative transport systems have been established between production and storage areas.

Recently, the company obtained "HALAL" certificate from International organization. Besides that, the company has other international certificates like ISO, FSSC as well.





BULVAR MINERAL WATER



BULVAR SPARKLING WATER



BULVAR LEMON CARBONATED WATER

Product Name	Volume	Package Type	Quantity Per Case	Blocks P/pallet
Bulvar Mineral Water	500ml	PET	12	114
Bulvar Sparkling Water	500ml	PET	12	114
Bulvar Lemon Carbonated Water	500ml	PET	12	114





POKGI JUICE  
"PEACH-APPLE"



POKGI JUICE  
"CHERRY-APPLE"



POKGI JUICE  
"CARROT-APPLE"



POKGI JUICE  
"BANANA- STRAWBERRY"

Product Name	Volume	Package Type	Quantity Per Case	Blocks P/pallet
Pokgi Juice "Peach-apple"	200ml	Aseptic Pak	24	210
Pokgi Juice "Cherry-apple"	200ml	Aseptic Pak	24	210
Pokgi Juice "Carrot-apple"	200ml	Aseptic Pak	24	210
Pokgi Juice "Banana- Strawberry"	200ml	Aseptic Pak	24	210



BUTT

GARA  
SHIRODINA

350

100%



BUZZ GREEN TEA  
"LEMON"



BUZZ BLACK TEA  
"LEMON"



BUZZ BLACK TEA  
"PEACH"

Product Name	Volume	Package Type	Quantity Per Case	Blocks P/pallet
Buzz Green Tea "Lemon"	400ml	PET	12	175
Buzz Black Tea "Lemon"	400ml	PET	12	175
Buzz Black Tea "Peach"	400ml	PET	12	175



BUZZ JUICE DRINK  
"POMEGRANATE"



BUZZ JUICE DRINK  
"BLACK CURRANT"



BUZZ FLAVORED  
WATER "CITRUS"

Product Name	Volume	Package Type	Quantity Per Case	Blocks P/pallet
Buzz Juice Drink "Pomegranate"	400ml	PET	12	175
Buzz Juice Drink "Black Currant"	400ml	PET	12	175
Buzz Flavored Water "Citrus"	400ml	PET	12	175



BUZZ FLAVORED WATER  
"LEMON- MARACUJA"



BUZZ FLAVORED  
WATER "APPLE- KIWI"



BUZZ FLAVORED  
WATER "ICED BERRY"

Product Name	Volume	Package Type	Quantity Per Case	Blocks P/pallet
Buzz Flavored Water "Lemon- Maracuja"	400ml	PET	12	175
Buzz Flavored Water "Apple- Kiwi"	400ml	PET	12	175
Buzz Flavored Water "Iced Berry"	400ml	PET	12	175



VITAMIN DRINK

ploop

THE BLACK EDITION

VITAMIN DRINK

ploop

VITAMIN DRINK

ploop

VITAMIN DRINK

ploop



BOLD BLACK EDITION



BOLD LIGHT EDITION

Product Name	Volume	Package Type	Quantity Per Case	Blocks P/pallet
Bold Black Edition	250ml	Can	6	600
Bold Light Edition	250ml	Can	6	600



BOLD BLACK EDITION



BOLD LIGHT EDITION

Product Name	Volume	Package Type	Quantity Per Case	Blocks P/pallet
Bold Black Edition	330ml	PET	12	171
Bold Light Edition	330ml	PET	12	171



BOLD CITY EDITION



BOLD WILD EDITION

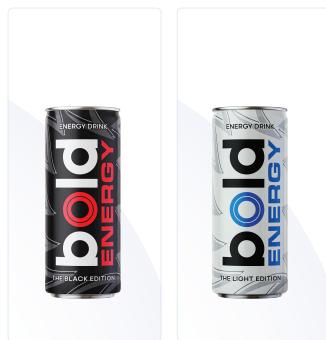
Product Name	Volume	Package Type	Quantity Per Case	Blocks P/pallet
Bold City Edition	330ml	PET	12	171
Bold Wild Edition	330ml	PET	12	171



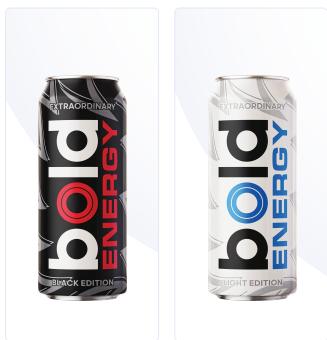
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VITAMINIZED DRINK

LICHT EDITION



BOLD ENERGY  
BLACK EDITION  
250ML  
NEW PRODUCT



BOLD ENERGY  
BLACK EDITION  
500ML  
NEW PRODUCT

Product Name	Volume	Package Type	Quantity Per Case	Blocks P/pallet
Bold Energy Black Edition	250ml	Can	6	600
Bold Energy Light Edition	250ml	Can	6	600
Bold Energy Black Edition	500ml	Can	6	
Bold Energy Light Edition	500ml	Can	6	



BOLD 500 BLACK EDITION  
NEW PRODUCT



BOLD 500 LIGHT EDITION  
NEW PRODUCT

Product Name	Volume	Package Type	Quantity Per Case	Blocks P/pallet
Bold 500 Black Edition	500ml	PET	12	126
Bold 500 Light Edition	500ml	PET	12	126



REAL COLA 330 ML  
NEW PRODUCT



REAL COLA  
NEW PRODUCT

Product Name	Volume	Package Type	Quantity Per Case
Real Cola	1L	PET	12
Real Cola	330ml	Can	6

Bold is unique kind of energy drink acclaimed internationally.

It was chosen as **Product of the Year** in 2020 at ProdExpo, held in Moscow. In 2022 it was selected as **The Best Product** in Kazakhstan.





2022





7GEN  
CARBONATED  
DRINK "COLA"



7GEN  
CARBONATED  
DRINK "ORANGE"



7GEN  
CARBONATED  
DRINK "LEMON&LIME"



7GEN  
CARBONATED  
DRINK "LEMONADE"



7GEN  
CARBONATED  
DRINK "MINERAL"

Product Name	Volume	Package Type	Quantity Per Case	Blocks P/pallet
7gen Carbonated Drink "Cola"	1.5L	PET	6	95
7gen Carbonated Drink "Orange"	1.5L	PET	6	95
7gen Carbonated Drink "Lemon&lime"	1.5L	PET	6	95
7gen Carbonated Drink "Lemonade"	1.5L	PET	6	95
7gen Carbonated Drink "Mineral"	1.5L	PET	6	95





HOŞAL JUICE  
"CHERRY"



HOŞAL JUICE  
"ORANGE"



HOŞAL JUICE  
"PEACH"



HOŞAL JUICE  
"APRICOT"



HOŞAL JUICE  
"APPLE"



HOŞAL JUICE  
"MULTIFRUIT"

Product Name	Volume	Package Type	Quantity Per Case	Blocks P/pallet
Hoşal Juice "Cherry"	930ML	Aseptic Pak	12	90
Hoşal Juice "Orange"	930ML	Aseptic Pak	12	90
Hoşal Juice "Peach"	930ML	Aseptic Pak	12	90
Hoşal Juice "Apricot"	930ML	Aseptic Pak	12	90
Hoşal Juice "Apple"	930ML	Aseptic Pak	12	90
Hoşal Juice "Multifruit"	930ML	Aseptic Pak	12	90







NÄZLI CARBONATED DRINK "STRAWBERRY"

NÄZLI CARBONATED DRINK "TARRAGON"

NÄZLI CARBONATED DRINK "ORANGE"

NÄZLI CARBONATED DRINK "POMEGRANATE"

NÄZLI CARBONATED DRINK "COLA"

NÄZLI CARBONATED DRINK "LEMONADE"

NÄZLI "MINERAL WATER"

Product Name	Volume	Package Type	Quantity Per Case	Blocks P/pallet
Näzli Carbonated Drink "Strawberry"	500ml	PET	12	114
Näzli Carbonated Drink "Tarragon"	500ml	PET	12	114
Näzli Carbonated Drink "Orange"	500ml	PET	12	114
Näzli Carbonated Drink "Pomegranate"	500ml	PET	12	114
Näzli Carbonated Drink "Cola"	500ml	PET	12	114
Näzli Carbonated Drink "Lemonade"	500ml	PET	12	114
Näzli "Mineral Water"	500ml	PET	12	114

# Yupekchi Economic Society

T: +993 566 50365

M: +993 62 836283

E: [info@yupekchi.com](mailto:info@yupekchi.com)

2, Gundogar str., Sakarchage city,  
Sakarchage district, Mary region,  
Turkmenistan.